

Critical Questions to Ask a Potential Web Designer

(fill out one per designer)

Organization Name	Web Address
Contact Name	Physical Location (City/State/Country)
Phone Number	Email Address

Ask These Questions

1. How many years have you been in business making websites?
2. What is your rating with the Better Business Bureau?
3. Have you built websites for companies like mine before? May I contact them?
4. Do you have a designer on staff or do you use templates?
5. How many people will be working on my site?
6. Do I legally own the design and content of a site you build for me?
In other words, may I take my finished website to another company if I become dissatisfied with your service? Is that in writing?
7. Is hosting included in your pricing?
8. Can I update this website myself? How is that done?
9. Will my website be optimized for smartphones and tablets (responsive)?
10. Does your service include ongoing Search Engine Optimization?
If so, what exactly do you do to help my organic ranking? Examples?
11. Do you help me with Social Media? How?
12. What is the typical turnaround time for a site like mine?

From Your Friends at Spellmann & Associates

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